

# **RML** Green to the Core



## GREEN TO THE CORE

- 1982** - Rochester Midland commits to leading our industry with environmentally preferable chemistry
- 1984** - Enviro Care/Chem is born. A complete 'green' housekeeping product line
- 1988** - Pioneered the concept of Green Housekeeping
- 1997** - Nominated -White House 'Closing the Circle Award'\*
- 1999** - Pioneered the concept of Certified Green Housekeeping
- 2000** - Introduced Canada's first national 'green' cleaning standard
- 2002** - First Manufacturer in the World to Receive Green Seal Certification\* -GS-37
- 2003** - Recipient - White House 'Closing the Circle Award'\*
- Recipient** - Green Chemistry Challenge
- Recipient** - Green Seal Environmental Partner Certificate
- Recipient** - National Performance Review Award
- Recipient** - Best Technology from a large manufacturer at the Bio-Based Products Expo\*
- Recipient** - Outstanding Reformulation Award from the North American Hazardous Materials Association. \*

\* Recognition not received by any competitor in our industry

***Being 'Green' is not a market response; it is the core of the Rochester Midland culture for over 25 years.***

